

LG Water Sp. z o.o. runs a project number POIR.03.03.03-14-0166/19-00 titled „Export activity development of LG Water Sp. z o.o. company through making of branch promotion program” bilaterally financed by the European Union from the European Regional Development Fund in area of activity 3.3.3 „Small and medium companies support in productive makes promotion – Go to Brand” of the Smart Development Operation Program 2014-2020.

The aim of project is the LG Water Sp. z o.o. company grow of competitiveness through internationalization of business activities. Detail aims are as follows:

- export activity development in the selected overseas markets,
- contact network development and expanding of overseas contractors base,
- development of company’s recognizability on international market,
- promotion of the Poland’s Economy Make,
- attraction of UAE contractors interest to products and service of the Poland’s construction and refurbishment activities.

The aims are to be attained through the following kinds of activities:

1. Purchase of advisory service in area of preparation to enter on the United Arab Emirates market.
2. Participation in four overseas fair events in Malaysia, United Arab Emirates, Spain and Russia.
3. Arrangement of business mission in the United Arab Emirates.
4. Arrangement of information and promotion actions.

Expected results of project:

- increase of income from exported goods sale,
- signing of new overseas contracts,
- development of company’s recognizability on overseas markets.

Total value of project: **381,300.00 PLN**

Qualified expenses value: **381,300.00 PLN**

The European Union financial share of project: **305,040.00 PLN**



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